

Meravista.com - Media Pack and Advertising Rates

Meravista.com is the world's largest property portal devoted exclusively to the Algarve. It brings visitors the latest state-of-the-art search technology, making it easy for them to find their perfect property in the Algarve.

Property buyers can search over 22,000 live listings for their retirement Quinta in Tavira, luxury villa in Quinta do Lago, business premises in Lagos, plot of land in the Loulé countryside or a beachfront apartment in Vilamoura.

As well as helping property hunters to find their ideal property, Meravista.com provides a wealth of free advice and information about buying and selling real estate in Portugal, moving to the Algarve, settling into a new home and making the most of the fantastic lifestyle in this beautiful region.

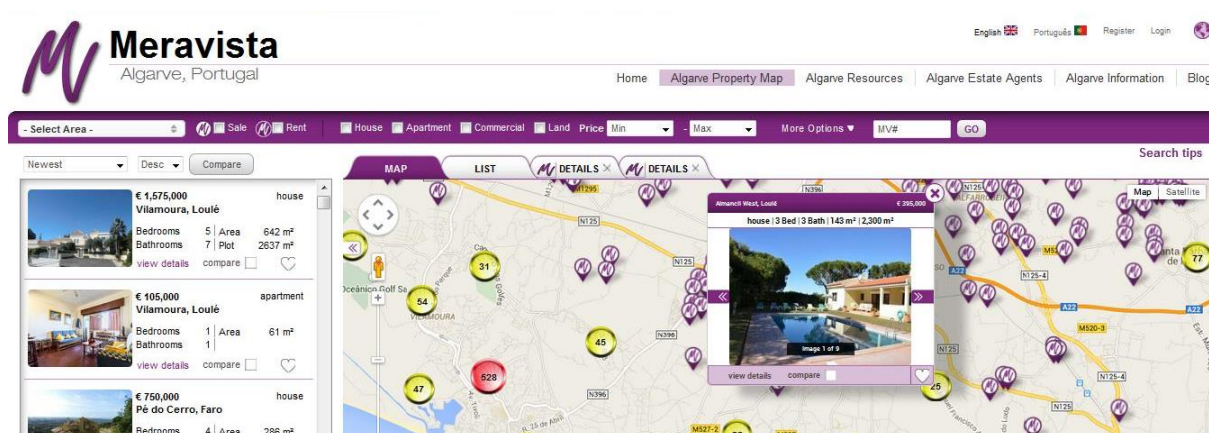
Our listing agents

Over 190 Algarve real estate agents list property for sale on Meravista.com, which is around 70% of all registered Algarve agents. These agencies cover all 16 counties of the region, from Castro Marim in the east to Sagres and Aljezur in the west. This means Meravista.com offers almost all available properties on the Algarve market.

Who visits Meravista?

During 2014 Meravista received 338,696 page views, of which almost 70% were unique page views. In that time there were 116,368 sessions by over 81,000 users, comprised of a third each from Portugal and the UK, with the rest from other European countries as well as the USA, Canada and the U.A.E.

Since January 2015, Meravista.com has enjoyed an average of 300 visitors per day adding up to over 13,000 sessions, viewing over 50,000 pages per month, which is a 30% increase on last year's monthly average. We anticipate the growth trend to continue and figures to keep rising.



The screenshot shows the Meravista.com website interface. At the top left is the Meravista logo and 'Algarve, Portugal'. On the right, there are language options (English, Português), Register, and Login. Below the logo is a navigation menu with links: Home, Algarve Property Map, Algarve Resources, Algarve Estate Agents, Algarve Information, and Blog. A search bar is located below the navigation menu, with a dropdown menu for 'Select Area' and buttons for 'Sale', 'Rent', 'House', 'Apartment', 'Commercial', 'Land', 'Price', 'Min', 'Max', 'More Options', 'MV#', and 'GO'. The main content area is divided into a 'MAP' view and a 'LIST' view. The 'LIST' view shows three property listings:

- € 1,575,000 Vilamoura, Loulé house: 5 Bedrooms, 7 Bathrooms, Area 642 m², Plot 2637 m².
- € 105,000 Vilamoura, Loulé apartment: 1 Bedroom, 1 Bathroom, Area 61 m².
- € 750,000 Pê do Cerro, Faro house: 4 Bedrooms, Area 286 m².

The 'MAP' view shows a map of the Algarve region with various property listings marked with pins. A detailed view of a property is shown in a pop-up window, featuring a house with a pool and the text: 'house (3 Bed | 3 Bath | 143 m² | 2,300 m²)'. The map also shows various road numbers and location names like Vilamoura and Quinta do Lago.

CONTACT US NOW:

advertise@meravista.com or call +351 918 095 776

SPECIAL OFFERS

MERAVISTA SPECIAL OFFER!

Scrolling Advert - 3 Months

Only € 50

BOOK NOW!

ATTENTION ESTATE AGENTS

SUMMER SPECIAL

- Property of the Month
- Agency of the Month
- Large scrolling advert - 3 months
- Blog Pages Banner Advert - 1 month

Just € 420 (40% discount)

Book now!

Resources & Information Landing Pages

Static Advert - 3 Months

Appears to the right of the carousel - top of page
on both Resources and Info Landing pages

€90 Limited time offer

BOOK NOW!

Meravista Content Pages

Static Advert - 3 Months

Appears on all categories and all articles within
the Meravista Resources and Algarve Information

~~€600~~ **only €200**

BOOK NOW!

MERAVISTA BARGAIN PACKAGE

Large Scrolling Advert - 3 months
Blog Pages banner Advert - 1 month
Home Page static Advert - 3 months

Regular price €625

Limited time offer only €350

BOOK NOW!

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STANDARD ADVERTISING RATES

The following volume discounts* are offered on all scrolling and static adverts:

6 Months = 15%
 12 Months = 25%

*Does not apply to special offers

Scrolling adverts	Where your ad will appear	3 months	SPECIAL OFFERS
Your advert in three languages: English, Portuguese and French			
Medium 225w x 100h - pixels	Featured on all content pages: Home, Blog landing page, Blog pages, Resources categories and articles, Information categories and articles	€105	€50 Limited time offer
Large 225w x 200h - pixels		€150	

Static adverts	Where your ad will appear	3 months	
Category ad 225w x 225h pixels	Appears on one category and all articles within that category	€90	
Section ad 225w x 225h pixels	Appears on all categories and all articles within that Section (Resources - 6 categories or Algarve Information - 8 categories)	€360	
Content ad 225w x 225h pixels	Appears on all categories and all articles within both Resources and Algarve Information	€600	€200 Limited time offer
Main Algarve resources 225w x 320h pixels	Appears to the right of the carousel - top of page - on Resources landing page	€90	
Main Algarve information 225w x 320h pixels	Appears to the right of the carousel - top of page - on Algarve Information landing page	€90	
Main resources and information 225w x 320h pixels	Appears to the right of the carousel - top of page - on both Resources and Info Landing pages	€150	€90 Limited time offer

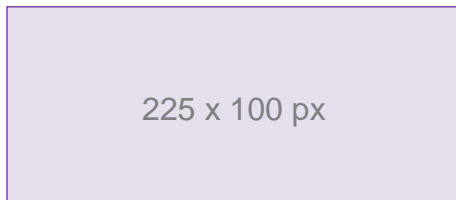
Blog sponsor adverts	Where your ad will appear	1 month	3 months	6 months
Blog banner 680w x 70h pixels	Banner at the top of each blog, under the title and before the blog text	+/- 10 blogs	+/- 30 Blogs	+/- 60 Blogs
		€175	€450	€788

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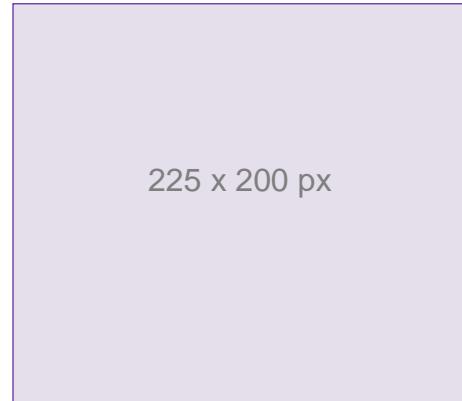
ADVERT SIZES

All adverts in .JPG format only



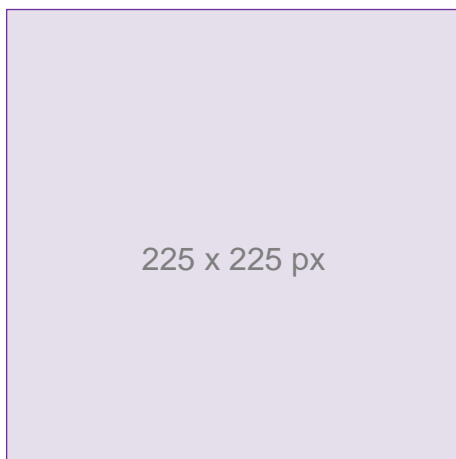
225 x 100 px

Medium scrolling banner



225 x 200 px

Large scrolling banner



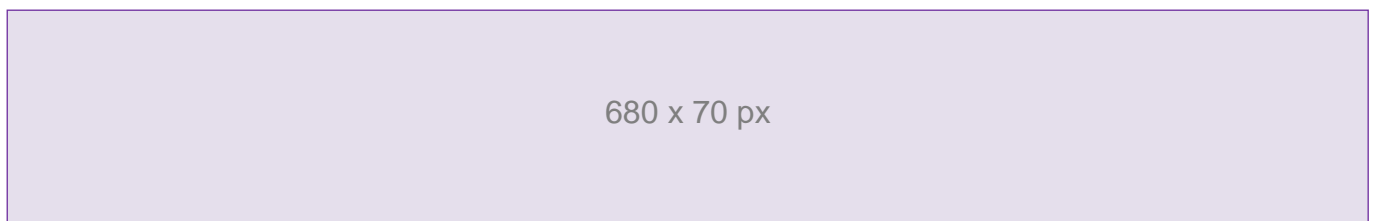
225 x 225 px

Static category, section
and content adverts



225 x 320 px

Static main resources and
information pages adverts



680 x 70 px

Blog banner